

Hanan Thaj K J

Digital Marketer

✉ hananthaj1010@gmail.com

☎ +918848288490

📍 Chavakkad, Thrissur, Kerala

📅 03/12/2004

🇮🇳 Indian

♂ Male

🌐 Hanan Thaj K J



Profile

Passionate B.Com graduate with a strong foundation in Digital Marketing. Skilled in social media content creation, audience engagement, and SEO basics. Eager to bring fresh ideas and a results-driven mindset to a dynamic marketing team.

Education

B. Com in Co-operation, University of Calicut
2025 | Thrissur, India

Commerce (VHSE- Office Operations Executive),
Islamic Vocational Higher Secondary School
2022 | Thrissur, India

CBSE- Secondary School Education,
National Huda Central School
2020 | Thrissur, India

Courses

International Diploma in Digital Marketing,
Tranzorze
2025 | Thrissur, India

Certificate Course in Tally, G-Tec Education
2025 | Thrissur, India

Diploma in Computer Application,
Indira Gandhi National Education Trust
2024 | Thrissur, India

Projects

Digital Marketing Capstone Project
Developed a 30-day Social Media Strategy for a mock brand, including a content calendar with defined engagement goals.

- Performed keyword research and optimized On-Page SEO meta tags to enhance search visibility for target audiences.
- Built branded visual content (Instagram Reels and static posts) using designing softwares, with focus on brand consistency and storytelling.
- Crafted persuasive ad copies for Facebook and Google Ads campaigns to boost Click-Through Rates (CTR).

Certificates

Digital Marketing Certified
Hubspot Academy

Content Marketing Certified
Hubspot Academy

Social Media Certified
Hubspot Academy

Content Marketing Essentials for SEO and AI Search
Semrush

AI Search Operating System
Semrush

Skills

Social Media Marketing (SMM)

Search Engine Optimization (SEO)

Content Creation

Meta Business Suite

Graphic Designing

AI Prompt Engineering

Customer Service

Time Management

Languages

- Malayalam
- English
- Arabic

Declaration

I hereby declare that the information provided is accurate and true to the best of my knowledge.

Hanan Thaj K J